

Bachelor of Science in Business Administration

TUSCULUM COLLEGE

Program Overview

The Business Administration degree program provides a foundation in all essential areas of business, with extra emphasis on the management of quantitative data. It is an excellent match to those students seeking a career in process/quality control, project management, budgeting and/or financial management.

Entrance Requirements

Students entering the BSBA program must have completed 54 credit hours of study, including 34 hours of specific general education coursework.

Program Highlights

Targeted to Your Interest

Opportunities for Specialized Study

Current Areas of Concentration Include:

- Human Resource Management
- Marketing
- Applied Information Technology
- Financial Management
- Additional concentrations anticipated Spring 2011

Conveniently Scheduled

Once a week, one class at a time
Team environment with on-line learning communities

Core Curriculum

- Principles of Management
- Analysis & Interpretation of Information
- Microeconomics
- Human Resource Management
- Principled Leadership
- Marketing
- Financial Accounting
- Macroeconomics & Money
- Business Law and Ethics
- Managerial Accounting
- Project Management
- Organizational Strategy
- Minimum of 8 hours of upper-division electives (concentration awarded with 12-15 hours of related coursework)

**128 hour graduation
requirement**



Contact Information:

GPS Office of Enrollment

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