

Tusculum College – Graduate and Professional Studies
Bachelor of Science in Organizational Management
Course Descriptions

❖ **ENGL 233 Writing in Organizations**

A course emphasizing the development and application of writing/presentation skills within the organization. Competency: Writing. (4 Semester Hours); Six Week Course.

❖ **SOSC 211 Organization & Evaluation of Information**

A basic skills course that addresses the location, evaluation, and preparation of a literature review in APA style. Students will develop proficiency in the use of library resources, including the direction in use of various databases. Competency: Analytical Reading. (2 Semester Hours); Three Week Course.

❖ **SOSC 215 Analysis & Interpretation of Information**

The study of sampling and data collection methods, including understanding and applying statistical tools. Focus is on interpretation and presentation of statistical findings. Competency: Critical Analysis (4 Semester Hours); Six Week Course.

❖ **MGMT 232 Foundation in Management Skills**

An introduction to the personal, interpersonal and group skills required to manage in a dynamic, constantly changing work environment. Through the use of case study, experiential exercises and skill application, this course addresses critical topics including developing self-awareness, creative problem-solving, managing conflict and building effective teams. Competency: Self-Knowledge. (4 Semester Hours); Six Week Course.

❖ **MGMT 302 Principles of Management**

This course is an introduction to management, with emphasis on problem solving and decision making in complex organizations. A behavioral science approach is used in examining management problems created by the interaction of individuals and organizations. This course also explores motivation and leadership in individual and group behavior. Competency: Analytical Reading. (4 Semester Hours); Six Week Course.

❖ **MGMT 330 Human Resource Management**

The study of recruitment, selection, and training of personnel for organizations in private and public sectors. This course explores employee relations and collective bargaining, as well as the major laws that govern employment. Competency: Analytical Reading. (4 Semester Hours); Six Week Course.

❖ **MGMT 350 Special Topics in Leadership**

An in-depth examination of leadership topics such as bringing about cultural change; self-managed work environments; conceptual and visionary thinking and analysis; and the impact and use of technology. Competency: Ethics of Social Responsibility. (4 Semester Hours); Six Week Course.

❖ **MGMT 325 Economic Environment**

An exploration of micro-, macro-, and international economic concepts and issues, as they apply to decision making in private and public sector organizations. Competency: Critical Analysis. (6 Semester Hours); Nine Week Course.

❖ **MGMT 431 Principles of Marketing**

This course will focus on the basic principles, concepts, and terminology of marketing, as they pertain to marketing planning, management and problem solving. Competency: Public Speaking. (4 Semester Hours); Six Week Course.

❖ **MGMT 340 Accounting Concepts for Managers**

The evaluation of financial reports and the use of accounting information in making management and investment decisions. Competency: Math. (4 Semester Hours); Six Week Course.

❖ **BUSN 342 Business in a Global Society**

An overview of the global business environment, including the legal and ethical implications of foreign trade. Exploration of the issues confronting management in foreign markets. Emphasis on managing cultural diversity and communicating in the global marketplace. Competency: Self-Knowledge. (4 Semester Hours); Six Week Course.

❖ **BUSN 403 Business Law and Ethics**

Contracts and agency, rights, obligations and relationship of the agent, principal, and third party conveyances and mortgages of real property, and negotiable instruments. Also includes study of computer law and data security and ethics. Competency: Civility. (4 Semester Hours); Six Week Course.

❖ **MGMT 440 Organizational Strategy, Policy & Procedure**

A capstone course in the study and application of strategy and policy in business and nonprofit organizations. Course uses a case study approach and employs concepts and tools from previous courses. Competency: Writing. (4 Semester Hours); Seven Week Course (Includes BSOM program assessments)

Total Program: 52 Semester Hours