Bachelor of Science
In
Applied Organizational Management

GRAY BS 543
Textbook List
THIRD SEMESTER

MGMT 325   Economic Environments
(02/17/10-04/14/10)

Mankiw, Essentials of Economics, 5th
New: $ 185.95
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MGMT 431   Principles of Marketing
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Perrault, Basic Marketing W/CD 17th
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MGMT 340   Accounting Concepts
(06/02/10-07/21/10)

Fields, The Essentials of Finance & Accounting For Nonfinancial Managers, 1st
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Droms, Finance & Accounting for Nonfinancial Managers
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