Bachelor of Science
In
Applied Organizational Management

KNOXVILLE BS 544
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THIRD SEMESTER

MGMT 325  Economic Environments
(03/03/10-04/28/10)
Mankiw, Essentials of Economics, 5th
New: $185.95
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MGMT 431  Principles of Marketing
(05/05/10-06/09/10)
Perrault, Basic Marketing W/CD 17th
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MGMT 340  Accounting Concepts
(06/16/10-07/28/10)
Fields, The Essentials of Finance & Accounting
For Nonfinancial Managers, 1st
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Droms, Finance & Accounting for Nonfinancial Managers
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