A
Bachelor of Science
In
Applied Organizational Management

GREENEVILLE BS 545
Textbook List
FOURTH SEMESTER

BUSN 342 Business in a Global Society  
(11/02/10-12/14/10)
Hill, Global Business Today, 6th  
New: $138.99
Used: $105.00
Custom New: $105.50

BUSN 403 Business Law  
(01/11/11-02/15/11)
Jennings, Business: Its Legal, Ethical & Global Environment, 8th  
New: $215.50
Used: $160.00

MGMT 440 Organizational Strategy, Policy, and Procedure  
(02/22/11-03/29/11)
Thompson, Crafting & Executing Strategy, 17th  
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