Bachelor of Science
In
Applied Organizational Management

KNOXVILLE BS 548
Textbook List
FOURTH SEMESTER

BUSN 342  Business in a Global Society
(10/13/10-11/17/10)
Hill, Global Business Today, 6th
New: $138.99
Used: $105.00
Custom New: $105.50

BUSN 403  Business Law
(12/01/10-01/26/11)
Jennings, Business: Its Legal, Ethical
& Global Environment, 8th
New: $215.50
Used: $160.00

MGMT 440  Organizational Strategy, Policy, and Procedure
(02/02/11-03/09/11)
Thompson, Crafting & Executing Strategy, 17th
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