A
Bachelor of Science
In
Applied Organizational Management

GREENEVILLE BS 550
Textbook List
FOURTH SEMESTER

BUSN 342  Business in a Global Society
(11/29/10-01/31/11)
Hill, Global Business Today, 6th
New: $138.99
Used: $105.00
Custom New: $105.50

BUSN 403  Business Law
(02/07/11-03/14/11)
Jennings, Business: Its Legal, Ethical
& Global Environment, 8th
New: $215.50
Used: $160.00

MGMT 440  Organizational Strategy, Policy, and Procedure
(03/21/11-04/25/11)
Thompson, Crafting & Executing Strategy, 17th
New: $199.95
Used: $150.00

09/23/10  Prices Subject To Change without Notice.
Used books where available. Please order at least 1 week before start date to insure availability.
Textbook Sales are Non-Refundable.

Phone: (800) 729-0256 ext. 5278 or 5307 (423) 636-7307 Fax: (423) 798-1639
E-mail books@tusculum.edu
Website www.tusculum.edu/bookstore