Bachelor of Science
In
Applied Organizational Management

KNOXVILLE BS 538
Textbook List
FOURTH SEMESTER

BUSN 342  Business in a Global Society
(05/06/10-06/10/10)
Hill, Global Business Today, 6th
New: $ 138.99
Used: $ 105.00

BUSN 403  Business Law
(06/17/10-08/05/10)
Jennings, Business: Its Legal, Ethical & Global Environment, 8th
New: $ 215.50
Used: $160.00

MGMT 440  Organizational Strategy, Policy, and Procedure
(08/12/10-09/16/10)
Thompson, Crafting & Executing Strategy, 17th, New: $ 199.95
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