Bachelor of Science
In
Applied Organizational Management

KNOXVILLE BS 541
Textbook List
FOURTH SEMESTER

BUSN 342  Business in a Global Society
(05/25/10-07/13/10)

Hill, Global Business Today, 6th
New: $138.99
Used: $105.00

BUSN 403  Business Law
(07/20/10-08/24/10)

Jennings, Business: Its Legal, Ethical
& Global Environment, 8th
New: $215.50
Used: $160.00

MGMT 440  Organizational Strategy, Policy, and
Procedure
(08/31/10-10/05/10)

Thompson, Crafting & Executing Strategy, 17th
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