Bachelor of Science
In
Applied Organizational Management

GREENEVILLE BS 550
Textbook List
THIRD SEMESTER

MGMT 431  Principles of Marketing
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        Perrault, Basic Marketing W/CD 17th
New: $215.50 W/CD
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MGMT 325  Economic Environments
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        Mankiw, Essentials of Economics, 5th
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MGMT 340  Accounting Concepts
(10/18/10-11/22/10)

        Fields, The Essentials of Finance & Accounting
For Nonfinancial Managers, 1st
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        Droms, Finance & Accounting for Nonfinancial
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