Bachelor of Science
In
Applied Organizational Management

GRAY BS 563
Textbook List
THIRD SEMESTER

MGMT 325  Economic Environments
(05/09/11-07/25/11)
Mankiw, Essentials of Economics, 5th Used: $75.00

MGMT 431  Principles of Marketing
(08/01/11-09/12/11)
Perrault, Basic Marketing 18th New: $212.00
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MGMT 340  Accounting Concepts
(09/19/11-10/24/11)
Fields, The Essentials of Finance & Accounting
For Nonfinancial Managers, 1st New: $19.95
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Droms, Finance & Accounting for Nonfinancial
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