

Tusculum College

Alumni Survey Spring 2007

Summary of Results for BSOM Graduates from 1995 to 2006

Page 1 of 2

Analysis of the BSOM (Bachelor of Science in Organizational Management) alumni responses for graduates from 1995 to 2006 indicates that 815 email invitations were sent and 193 responses were received for a 24% response rate. These responses indicated that:

1. Graduates are living in 17 states.
2. 57% indicated that they transferred to Tusculum (from 22 schools).
3. 23% of the BSOM graduates from 1995 to 2006 had applied to graduate school with a 95% acceptance rate. For those that attended graduate school, graduate majors included accounting, business, counseling, education, human resources, law, psychology, religion, Health Management, History, Information Systems, Liberal Studies, and Public Administration.
4. 74% indicated that their current employment was related to their Tusculum degree.
5. While the majority of graduates remained with their current employer immediately following graduation, for those that sought other employment following graduation, networking (15%) was the primary method used.
6. 93% of graduates who later attended graduate school indicated that Tusculum adequately prepared them for graduate school.
7. 96% percent indicated that Tusculum adequately prepared them for their current job.
8. Current employment fields were managerial or professional (54%), health-related field (26%), administrative support (14%), and education (5%).
9. 88% agreed that the instructional quality in their Tusculum major was excellent.
10. 98% indicated that the one-course-at-a-time schedule was beneficial for in-depth study of their coursework.
11. 90% indicated that they would attend Tusculum if they had it to do all over again.
12. 89% rated Tusculum's contribution to their growth in the skill of working as a team member as great to very great.
13. 81% rated Tusculum's contribution to their growth in the skill of getting along with people whose attitudes and opinions differed from theirs as great to very great.
14. 72% rated Tusculum's contribution to their growth in the area of upholding ethical standards and beliefs as great to very great.
15. 85% rated Tusculum's contribution to their growth in the skill of speaking effectively as great to very great.
16. 83% rated Tusculum's contribution to their growth in the area of leadership skills as great to very great.
17. 87% rated Tusculum's contribution to their growth in the skill of writing effectively as great to very great.
18. 73% rated Tusculum's contribution to their growth in the skill of analytical reading as great to very great.
19. 75% rated Tusculum's contribution to their growth in the acquisition of marketable skills as great to very great.

Tusculum College

Alumni Survey Spring 2007

Summary of Results for BSOM Graduates from 1995 to 2006

Page 2 of 2

20. 85% agreed or strongly agreed with the statement that their program of study contributed significantly to their ability to analyze and synthesize data and ideas.
21. 94% agreed or strongly agreed with the statement that their program of study offered numerous opportunities to become an engaged learner.
22. 82% agreed or strongly agreed with the statement that the knowledge and skills acquired in their major program or coursework has had a practical application for professional and personal use.
23. 70% agreed or strongly agreed with the statement that skills and knowledge acquired in their major program aided in advancement at work.
24. 50% of the alumni who graduated between 1995 and 2006 agreed or strongly agreed with the statement that completion of the capstone project in their major strengthened skills to organize and interpret data. When the responses were limited to alumni who graduated before 2001 (these students had a capstone research project), the percent who agreed or strongly agreed with the statement rose to 60%.
25. 76% indicated that they usually to always vote in local elections, 81% in state elections, and 93% in national elections.
26. In response to the survey question "As a result of obtaining a degree, what change has occurred in your career status?", 16% indicated they received a salary increase, 21% indicated they received a promotion, 36% indicated a change in position or employer, and 27% indicated other benefits.

	The following phrases might be used to describe Tusculum College. Select three phrases that you believe are the most descriptive	Percent selecting phrase as one of three choices
1	Focused calendar (one course at a time)	59%
2	Qualified faculty	53%
3	Good career preparation	46%
4	An educational value	44%
5	Highly respected	26%
6	Service-Learning focus	14%
7	A caring community	12%
8	Academic rigor	9%
9	First rate facilities	9%
10	Emphasis on the Civic Arts	5%
11	Excellent athletic Programs	1%

	When you think of Tusculum College, how much do you identify with each of the following?	Percent indicating moderately to very much
1	Tusculum College overall	72%
2	Graduating class	61%
3	Major department	60%
4	Certain faculty members	51%
5	Certain staff members	44%
6	Religious life	34%
7	Pioneer athletics	13%
8	Student organizations	9%