Tusculum College
Graduate and Professional Studies Program
A message from the president

Tusculum College was founded more than 200 years ago with a solid commitment to educating the men and women at the frontier of a new nation. At the foundation of this educational enterprise was a focus on the responsibilities of the individual to society as a whole.

Today, we of the Tusculum College community remain dedicated to remembering our past and to preserving our rich democratic and educational heritage. With our distinctive civic arts curriculum and focused calendar, we believe in creating rewarding educational experiences for our students. Our Graduate and Professional Studies Program was created in 1984 when we combined the values and ideals of our founders with the needs of today’s busy adult students.

Since then, thousands of men and women have obtained high-quality degrees at Tusculum through the Graduate and Professional Studies Program. Our classes are scheduled with the busy adult learner in mind. Course content and delivery are especially directed toward working men and women—with a strong emphasis on practicality and immediate application. Our focused learning opportunities make earning an undergraduate degree or even a graduate degree not only possible, but eminently achievable.

I invite you to read further in this viewbook for a better understanding of these outstanding programs. If you find our programs appealing, I invite you to take the next step. Join the Tusculum family and obtain a degree that will help you to achieve all of your educational goals.

Respectfully,

Dr. Dolphus E. Henry
President

Highlights of Success

87% of Tusculum Professional Studies Program participants achieve their degree goal.

Student:Faculty ratio of 15:1 for maximum return on your educational investment.

Accessible to most of East Tennessee through the Greeneville campus, Knoxville Regional Center, Morristown Center and more than a dozen permanent classroom locations.

College library and learning resources are accessible from classroom locations and from home via the internet.

An accelerated program specifically for adult learners.

The best teamwork approach you’ll find.
Life is a balancing act. And who knows that better than you—a working adult?

You work hard all day and come home tired. Your family, eager for dinner or conversation, awaits you. The thought of going to college to further your education can seem unrealistic.

But is it?

With Tusculum College, getting a college degree is more convenient than ever before. Thanks to the Graduate and Professional Studies Program, you can obtain a high-quality college degree in a reasonable amount of time, by taking one course at a time. That’s the Tusculum way. It’s called a Focused Calendar, and it’s one of the things that makes our program the preferred degree path for adult students. Here are some other strengths:

• You can take classes in locations and at times that are convenient to you.
• You will be in a small class—on the average about 15 students—so you can receive the one-on-one attention you deserve.
• Your courses will typically last six weeks.
• You will attend formal class sessions once a week (evening or day). You also meet informally in a small study group once a week for a support system you will truly appreciate!

Wherever you live, you won’t have to travel far to find us. Tusculum offers classes all over East Tennessee from our regional centers in Greeneville and Knoxville. Permanent classroom sites are also found in Bristol, Kingsport, Johnson City, Morristown, Oak Ridge, Sevierville, Dandridge, Gray, Cleveland, Sweetwater, Harriman, Maryville, Huntsville, Crossville, and Chattanooga.

This could all be easier than you thought. With our reasonable tuition and outstanding reputation, you are just one step away from earning the respected college degree you’ve dreamed about. Start now.

“Tusculum gave me the opportunity to get my degree while being a single mother and a full time Air National Guard member. Thanks Tusculum for helping me accomplish one dream, so that I can aim high for many more.”

—SSgt Bridgette M. Herring, 134th Communications Flight
BS in Organizational Management, ‘02

Individual students and classes participate in a variety of civic arts activities, including the Angel Tree, Mission of Hope, and the Relay for Life.
"I’m impressed with the resources that are available. We have immediate access to the entire Greeneville and Knoxville Center libraries, student support services, academic advising, career counselors—even tutors. There are also librarians on staff that are just for distance learning students."

—Ray Duncan, Xerox Current Gateway Program student

**Qualifying Factors**

Edie Wagner is an Associate Professor of English at Tusculum College. She relies on the facilities of the Tusculum College Tate Library, Knoxville Regional Center, to help her students master advanced on-line research capabilities. The author of the 2002 *Parents’ Guide to High Stakes Testing*, Professor Wagner supports Tusculum’s mission to provide its students with cutting-edge teaching and research technologies. “Tusculum faculty and students are committed to quality in all they do. It’s a great place to teach and learn,” says Wagner.
The focused calendar means you take one course at a time, one day or night per week. Your study group meeting, also once a week, can be arranged at a time and place convenient to the group.

“The Tusculum Graduate and Professional Studies degrees are valuable. They do all they can to make the program feasible for working adults, but you get a solid education. The management of our company has the greatest respect for a Tusculum degree. From my point of view, the study group made it work. I depended on the support of my peers, and we all got through it together.”

—Frank Lyles, Warehouse Manager
East Tennessee Temperature Control
BS in Organizational Management, ’02
Perhaps you’ve heard the old saying: “Two heads are better than one.” Well, it’s certainly true with Tusculum’s study groups.

Think about it. You meet once a week with a small group of your fellow classmates to brainstorm on projects—all the while combining your individual perspectives and expertise. Together, you’ll review course material and work on group projects. And, together, your collective experiences will keep the coursework focused on what is helpful, what is practical, and what is really applicable to your own life, career, and community involvement. The joint effort can be an asset to your performance.

Study groups are a cornerstone of Graduate and Professional Studies. The camaraderie and friendships will help you get through the program together as another Tusculum success story.

The success stories are in your community and throughout the region. The overall graduation rate in Graduate and Professional Studies is an impressive 87 percent. If you asked those graduates how they did it, they would probably tell you it was a team effort—students helping students, faculty helping students and even employers helping students.

But this teamwork doesn’t end at graduation. Our students remain our biggest fans. They help spread the good word about Tusculum by telling their co-workers and friends about Graduate and Professional Studies. Many of our students are referred by Tusculum graduates and their employers—satisfied business people who know first-hand what Tusculum graduates can do. The community also talks about us—they’ve seen the civic responsibility of our students, graduates, and professors as they strive to improve the world around them.

Teamwork. It’s one of the things Tusculum does best.
Practically the whole world has changed in the 200 years since Tusculum College was established. But one thing hasn’t changed: Tusculum’s abiding commitment to provide a strong, liberal arts education for its students.

Founded in 1794, Tusculum is the oldest college in Tennessee and the 28th oldest in America. Our longevity in itself says something about Tusculum’s dedication to higher education.

Always innovative
As much as we believe in honoring the past, we are even more dedicated to spearheading the future. That’s why in 1984 Tusculum became one of the first colleges in the region to design a degree program around the needs of working adult students. We call it the Graduate and Professional Studies Program, and today we offer three degrees: the Master of Arts in Education (K-12 or adult education concentration), the Master of Arts in Organizational Management, and the Bachelor of Science in Organizational Management.

If your experience in higher education is limited, you can warm up to more advanced coursework in the Gateway program, made up of Freshman and Sophomore level courses tailor-made for adults who have limited or no previous college credit. There is also an opportunity for you to earn credit for life experiences through our Portfolio Program.

All of the programs are designed for people just like you—someone needing a degree to finally grasp that long desired promotion or wanting to change careers altogether. And we offer these programs in a comfortable, adult-oriented environment, at an accelerated but focused pace, in locations convenient to your home or workplace.

A professional reputation
Several thousand graduates are pleased with the education they received, and employers are impressed with their progress. Many other institutions of higher education have been eager to enter into articulation agreements—which means that many of your courses—especially those leading to an associates degree—will transfer between institutions.

Once at Tusculum, you will quickly learn that all of our classes are taught by Tusculum faculty who are qualified professionals—all with hands-on, real-world experience in their areas of expertise, and all with a passion to teach.

Even if it’s been a few years since you’ve been in a classroom, you can be successful. Our Graduate and Professional Studies courses are comprised of people just like you, with the same hopes and dreams, as well as the same reservations and fears. That’s what makes this program work—people working together toward a common goal.

See if this sounds familiar:
• Most of our students are working full time and have family responsibilities.
• Many have little or no college experience or have attended a junior college or community college.
• Nearly all have relevant work and life experiences and a highly motivated desire to learn and achieve.

If this student description sounds like you, you’re halfway there.

Call for information about classes and enrollment. In our conversation, we can review your eligibility for admissions because now is the time to capture your vision of success.

“Mr. Ron Kreis took the fear factor out of math for me. I was a true math phobic, and I not only survived, I understood!”
—Doyle Strader, Gateway Student

See the Importance of Credibility

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—Doyle Strader, Gateway Student
"I knew I had to get a degree to go further with the International Truck and Engine Corporation. Tusculum College has done an excellent job designing and establishing a working adult program that is challenging yet attainable. Working, parenting, and going to school full-time takes diligence, skill and perseverance. I want to thank Tusculum for setting high standards and International Truck and Engine Corporation for supporting me while I earned my Organizational Management Degree."

—Deborah K. McDowell, Team Leader Accounting Center, International Truck and Engine Corporation BS in Organizational Management, ’02

The College
Tusculum College currently has major facilities in three main locations: Morristown, Greeneville and Knoxville. An expanded site in Johnson City is underway and 13 other class locations are also available.
The **Gateway Program**

If you are at the beginning of your experience in higher education, the Gateway Program is an excellent entry point. Tusculum College was among the first East Tennessee colleges to make liberal arts courses available in a program designed for the working adult. This program accommodates those who have previous college credit as well as those who have never attended college. Students enrolled in the Gateway curriculum are classified as Freshman and Sophomore students completing general education core requirements and/or elective credit courses to be applied to the Bachelor of Science in Organizational Management degree.

Gateway classes are taught by Tusculum College faculty—qualified professionals with both academic and practical backgrounds in their respective disciplines.

Students are counseled regarding which courses they need to take in the Gateway curriculum by professional academic advisors.

Non-degree-seeking students can enroll in single courses for specific skills or to augment or complete a program from another academic institution.

The **Bachelor of Science in Organizational Management**

Are you trying to move up the ladder in your place of business or seeking new opportunities you have been missing? Tusculum’s Bachelor’s degree completion program is an invaluable tool for those in both for-profit and non-profit organizations. The curriculum stresses the development of foundational competencies while providing an interdisciplinary approach to managing organizations. The Bachelor’s degree completion program is designed for students who have an associate’s degree or 60 or more semester hours of college credit. Prerequisite courses for the Bachelor’s program are Composition I and II, Speech, and College Algebra. Students who have not yet completed these courses can do so through the Gateway program.

Completion of the courses in the BSOM program fulfills the minimum requirement for the major. Additional requirements vary depending on the individual’s academic background. **All students must satisfy general education coursework requirements as well as obtain a minimum GPA of 2.00 with at least 128 semester hours of credit to qualify for the degree.** During the application process each student’s academic history is evaluated, and notification is then given of all coursework needed for degree completion.
“I had tried on-line courses but found that they were too impersonal. At Tusculum I was able to complete my degree and gain better presentation skills that helped me in my professional and personal life. With my Bachelor’s degree I now have more control of my future.”

—Henry Batista
Sales Representative, Whirlpool
BS in Organizational Management, ’02
Tusculum College understands the needs of working adults who are interested in earning a graduate degree but who must also continue to meet personal and professional commitments. The College offers two graduate degrees: The Master of Arts in Organizational Management and the Master of Arts in Education with a concentration in either Adult Education or K-12 Education. Classes are taught by Tusculum College faculty—qualified professionals with academic and practical backgrounds in their respective disciplines. Each program consists of 38 credit hours and can be completed in approximately 18 months.

Advanced competencies in critical thinking, synthesis of information, problem solving, ethical decision making, and data analysis and interpretation are core aspects of Tusculum’s graduate curriculum.

General Objectives of Graduate Degrees

To provide the essential graduate-level experience students need to enhance their professional careers

To enable the graduate to utilize interpersonal, group, and negotiating skills to work successfully with others in an organizational or academic context

To provide the graduate with the ability to recognize and solve problems in the management or educational field through ethical decision making

To enhance the ability of graduates to exercise and model the qualities of civic virtue necessary for effective citizenship in local, national, and global communities

The Master of Arts in Organizational Management

The Master’s degree in Organizational Management is designed to provide opportunities for students to obtain the advanced knowledge and skills needed for career advancement in the management field. Using an interdisciplinary approach, students learn to apply increasingly sophisticated concepts to the solution of practical problems in a wide variety of organizations. Theory and practice are combined to provide the most valuable education for students who want to become more effective managers.
This program is designed for professionals interested in a career in training and educating adult learners. The program is developed using the Instructional Systems Design (ISD) model, and prepares students to contribute at a professional level to the assessment, design, development, implementation and evaluation of training programs.

The Master’s program consists of an intensive interdisciplinary curriculum which includes assessment of learning needs, curriculum and course design, instructional presentation methods and materials, evaluation of learning, and managing the corporate training function. Graduates are prepared for employment as trainers, instructional designers, training managers, training needs assessors, or media developers.

Adult Education Concentration

This program is designed for professionals interested in a career in training and educating adult learners. The program is developed using the Instructional Systems Design (ISD) model, and prepares students to contribute at a professional level to the assessment, design, development, implementation and evaluation of training programs.

The Master’s program consists of an intensive interdisciplinary curriculum which includes assessment of learning needs, curriculum and course design, instructional presentation methods and materials, evaluation of learning, and managing the corporate training function. Graduates are prepared for employment as trainers, instructional designers, training managers, training needs assessors, or media developers.

“Tusculum’s Graduate and Professional Studies Program gave me the opportunity to add credibility to success. The academic study strengthened my business experience and understanding. It has been an asset as I lead my company, LandAir Associates, in a global enterprise.”

—Scott Niswonger
Chairman & CEO LandAir and Forward Air Corporations
BS in Organizational Management, ‘87
“The Tusculum College program provides a convenient learning experience for individuals that work in a full-time career. I enjoyed studying both on an independent basis as well as in a group setting. I was able to complete my degree on time.”

—David R Wilson, Police Officer 1
Knoxville Police Department
BS in Organizational Management, ’02

Student Services

Academic Advising
Academic advising in Graduate and Professional Studies considers the uniqueness of our student population and adheres to the recommendations of the National Academic Advising Association (NACADA). Using a dual-model approach, undergraduate students are assigned faculty and qualified professional advisors. Graduate students are assigned a faculty advisor. Academic advising is available to all Graduate and Professional Studies students.

Library, Reference, and Online Access
The Albert Columbus Tate Library on the Greeneville campus and the Knoxville Branch of Tate Library provide library services and access to information sources for Tusculum students, faculty and staff. The online library at http://www.library.tusculum.edu provides information and 24/7 access to databases and other key resources. Agreements with Walters State Community College, Roane State Community College, Lincoln Memorial University, and East Tennessee State University libraries provide students with other on-site access to resources.

Computer Resources
Computer resources are available to students at each site and other convenient locations. Computer labs and library resource centers are available at the Knoxville Regional Center, Tate Library, Annie Hogan Byrd Hall, Virginia Hall, and the Morristown Center.

Tutoring
The Learning Center is available to all students and faculty members for academic assessment and support. In addition, tutors are available to all Graduate and Professional Studies students through the Tutoring Center.

Career Counseling
The Career Counseling Center can assist students and alumni with career exploration, job and graduate school searches, self-assessment, career changes and various other services. Graduate and Professional Studies students are encouraged to submit job and internship opportunity announcements to the Director of Career Counseling as they are available.

Graduate and Professional Studies offers classes serviced by the Greeneville campus and Knoxville Regional Center. Call 1-888-488-7285 in Greeneville or 1-800-729-0116 in Knoxville for more information.

Tusculum College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; 404-679-4501) to award baccalaureate degrees, the Master of Arts in education, and the Master of Arts in organizational management. Tusculum College does not discriminate on the basis of sex, color, race, age, religion, ethnic origin, or handicap in the selection of its applicants.

Tusculum College is the oldest college in Tennessee, the twenty-eighth oldest in the nation, and the oldest coeducational institution affiliated with the Presbyterian Church (U.S.A.).

http://www.tusculum.edu
TUSCULUM COLLEGE

Established 1794

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Pictured on Front Cover Left to Right:
David R. Wilson, Knoxville Police Department—BS in Organizational Management, '02
Frank Lyles, East Tennessee Temperature Control—BS in Organizational Management, '02
Deborah K. McConnell, International Truck and Engine Corporation—BS in Organizational Management, '02

Pictured on Back Cover Left to Right:
Henry Battisti, Whitewater—BS in Organizational Management, '02
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Ray Dunson, Xerox—Gateway Program Student.