### Mission of Tusculum College:
Tusculum College remains true to its origins as a church-related institution of higher learning in the civic republican tradition by developing educated citizens distinguished by academic excellence, public service, and qualities of Judeo-Christian character. The College reflects the ideal of its civic arts heritage through its commitment both to integrity and to the development of strong citizenship qualities in the traditional-aged students from diverse backgrounds as well as the working-adult students from the region. Furthermore, the College uses innovative approaches to teaching and learning at the undergraduate and Master's levels to instill factual knowledge, cultivate the habits of practical wisdom, and develop the skill of reflective thinking, all necessary for personal success in a democratic society.

### Tusculum College Strategic Plan 2006/07 to 2010/11 – Overarching goals
1. Financial Stability and Security
2. Academic Integrity, Quality, Accountability, and Distinction
3. A Place for Student, Faculty, and Staff success
4. An Engaged Community

### Career Development Mission Statement
The mission of the Tusculum College Office of Career Development is to equip students with the necessary knowledge, skills, and abilities required beyond the classroom to successfully transition from college to either graduate school or the world of work.

### Institutional Goals | Unit Objectives | Assessment Method and Criteria for Success | Results & Use of Results | Budget Implications
---|---|---|---|---
Institutional goals addresses by this objective: 3. A Place for Student, Faculty and Staff success | **Offer Women in Leadership Luncheon - A Networking Luncheon for the Next Generation:** This event will focus on women in history and their contributions through careers and experience. | During September 2006, “Women in Leadership: A Networking Luncheon for the Next Generation” will be held. At least 15 female leaders from the region will engage with Tusculum College female students to discuss their personal career paths. At least 100 female Tusculum College students will attend the event. Female students at Tusculum will be seated by potential career path with female professionals from the region. An opening lecturette will be offered by Jacquelyn Elliot regarding women’s history and the remainder of the event will be a question and answer session with the community guest regarding their career paths and personal experiences as females in leadership capacities | 17 female leaders from the region attended the event. 103 female Tusculum College students attended. The feedback from the event was very positive. One area to address for next year is the introductory presentation should have lasted a little longer and questions for each table should have been provided to spark conversation. | Item fulfilled within budgetary resources
| Institutional goals addresses by this objective: 3. A Place for Student, Faculty and Staff success | As a collaborative effort with Adult Career Advancement Services, Career Development Day will be hosted. | Career Development Day will be hosted on the Greeneville Campus in Niswonger Commons during April. Regional employers will be invited to set up recruitment booths and workshops will be provided throughout the day on resume development, interview techniques, the importance of internships and previous job exposure. At least 15 regional employers will attend. | 16 regional employers were involved in booth set up and workshop demonstrations. Student attendance was very poor, with only 18 students signing in for the events. Based on the response of students, and effort to employers this event will probably not be continued in the future. The selection of a Saturday date had been the suggestion of Leslie Fox based on feedback from adult students as to availability. Those students in attendance did have positive feedback about the exposure to employers and quality of workshops. However, employer feedback was primarily negative. They questioned the selection of a Saturday timeframe and the lack of student participation. | Item fulfilled within budgetary resources |
| Meet with new students to educate them about the services provided through Career Development: | The Career Development Office will meet with all Tusculum Experience classes and educate students at an early stage about the services offered through Career Development. The Director will conduct a simplistic Holland Cluster Survey with students and discuss the importance of major selection and career planning. | The Career Development Office met with all Tusculum Experience classes and provided career services information to 264 students. | Item fulfilled within budgetary resources |
### TUSCULUM COLLEGE

**Annual Planning, Assessment and Budgeting**

**Mission of Tusculum College:** Tusculum College remains true to its origins as a church-related institution of higher learning in the civic republican tradition by developing educated citizens distinguished by academic excellence, public service, and qualities of Judeo-Christian character. The College reflects the ideal of its civic arts heritage through its commitment both to integrity and to the development of strong citizenship qualities in the traditional-aged students from diverse backgrounds as well as the working-adult students from the region. Furthermore, the College uses innovative approaches to teaching and learning at the undergraduate and Master's levels to instill factual knowledge, cultivate the habits of practical wisdom, and develop the skill of reflective thinking, all necessary for personal success in a democratic society.

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### Institutional Goals

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<td>Career Development will host the first annual Sophomore Symposium: “Where Do I Go From Here?”, an event for Sophomore students to make them aware of potential majors offered by Tusculum College, and career options for their potential or selected major.</td>
<td>During November 2007, the offices of Career Development, Academic Advising and Alumni Relations will present the first annual Sophomore Symposium: Where Do I Go From Here? At least 5 distinguished alumni of Tusculum College will host student tables in the areas of: Business, Education, Psychology, Communications/Marketing, Biology and Political Science. At least 50 Sophomore students of Tusculum College will attend the event. The event will be a round table discussion luncheon with an opening presentation addressing the importance of selecting of a major and how those majors translate into real world positions. Students will be seated at tables based on their potential career path.</td>
<td>34 sophomore students attended the event which provided attending students an opportunity to engage with alumni of similar experience and background and question those alumni regarding their selection of a major at Tusculum College as well as how that major translated into post graduate employment. The event also provided alumni the opportunity to engage with current students and share their own thoughts/experiences about Tusculum College with current students. The event opened dialogue between students and alumni and provided for cross departmental cooperation. Plans to offer the second annual Sophomore Symposium: Where Do I Go From Here? in 2008 are underway.</td>
<td>Item fulfilled within budgetary resources</td>
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<td>Institutional goals addresses by this objective: 3. A Place for Student, Faculty and Staff success</td>
<td>Offices in Annie Hogan Byrd will host a “Help” Open House for new students and parents during fall Orientation.</td>
<td>In August 2007, the Academic Resource Center will host the Annie Hogan Byrd Open House. All new students and families will attend. Students will be given a brief orientation of services provided in Annie Hogan Byrd, and an introduction to staff and offices. Refreshments will be provided along with “Help” marketing materials designed to make students and parents aware of all student support services located in Annie Hogan Byrd. Opportunity for student engagement as well as parent engagement is the desired function of the event.</td>
<td>300 new students and families attended the event. Student response was positive and the Office of Career Development had 6 walk-in students within one week of the Open House interested in off campus employment opportunities and those students made reference to the Help Open House as the reason for their visit. Direct connections were made for all 6 of those students and employer and student reported positive feedback regarding their match. Event to become annual based on success and response.</td>
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<td>Institutional goals addresses by this objective: 3. A Place for Student, Faculty and Staff success</td>
<td>Sponsor a Part-Time Job Fair for students during Welcome Week 2007:</td>
<td>In August 2007, at least 10 local employers will attend the Part Time Job Fair. At least 100 Tusculum students will attend the event.</td>
<td>86 Tusculum students attended the event and employers distributed 200 job applications. Based on the amount of interest by students and employers the event will be continued in the future during Welcome Week.</td>
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